

U.S. NATIONAL ARCHIVES & RECORDS ADMINISTRATION

Adapted from the U.S. NARA. Original may be found at www.archives.gov

Poster Analysis Worksheet

1. What are the main colors used in the poster?

2. What symbols (if any) are used in the poster?

3. If a symbol is used, is it
 - a. clear (easy to understand)? _____
 - b. Does it grab your attention and make you remember it? _____
4. Are the messages in the poster mostly found in words, pictures, or both?

5. Who do you think was meant to see this poster – who is the intended audience?

6. What does the Government hope people will do after they read the poster?

7. What Government purpose(s) is served by the poster?

8. The most effective posters use symbols that are unusual, simple, and direct. Is this an effective poster?

**Designed and developed by the
Education Staff, National Archives and Records Administration, Washington, DC 20408.**

http://www.archives.gov/digital_classroom/lessons/analysis_worksheets/poster.html
Records Administration
700 Pennsylvania Avenue NW, Washington, DC 20408 • 1-86-NARA-NARA • 1-866-272-